

# FUNDRAISING GUIDE

Everything you need to get involved in raising funds to support people seeking safety in Scotland.

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# Thank you for choosing Scottish Refugee Council

As Scotland's national refugee charity, we support people who have fled difficult situations around the world. We are proud to help people rebuild their lives. Together, we can build a better future with refugees in Scotland.

We hope you'll have loads of fun getting involved in raising funds and awareness for people seeking safety in Scotland - we appreciate your support!

## *About us*

These are our Fundraising Officers, Kate and Lauren. If you want to discuss anything within this pack, such as hosting your own fundraiser or taking part in a challenge event, please feel free to get in touch!

If you need anything for your fundraising event please contact us and we'd be happy to help. Some of the things we have are:

- Leaflets
- Stickers
- Badges
- T-shirts

## **Contact us**

 [funding@scottishrefugeecouncil.org.uk](mailto:funding@scottishrefugeecouncil.org.uk)





## Our Mission

Our mission is to build a society where people of all ages are protected, find safety and support, have their human rights and dignity respected and are able to achieve their full potential.

# What your support could do



Your donations make our work possible. Every year, we work with thousands of men, women and children who are seeking safety. We provide information, advice, practical support and activities that reduce poverty and isolation.

**£5**

£5 helps us to provide a hot meal or a basic hygiene pack for a newly arrived refugee who is seeking sanctuary in Scotland after fleeing a horrific situation in their country.

**£50**

£50 could cover travel expenses for a group of refugee women to attend employment or education workshops that we offer, assisting them in rebuilding their lives.

**£100**

£100 will help a new refugee to convert their professional qualifications to meet UK requirements, gain knowledge about the labour market, recruitment process and purchase basic formal clothing for interviews.



# Ways to give

Make a **one-off donation** or set up a **direct debit**

Set up **payroll giving** through Benevity

Host your own **fundraising event** (keep reading for inspiration!)

Raise your voice about our **campaigns**

Take part in a **challenge** event

Buy some of our **merchandise**

Sign up to become a **member**

## **Get your community involved!**

Fundraise as part of your school, university, workplace, faith group or community group.

**If you have any questions about supporting our work, please contact us at [funding@scottishrefugeecouncil.org.uk](mailto:funding@scottishrefugeecouncil.org.uk)**



# Fundraising ideas



Friendly **football**. Ask for an entry donation per team.

Host a **potluck meal** and encourage everyone to bring a donation and a dish.

Host a **talent show** or **karaoke** night to show off your skills!

**Sweepstakes** can be a fun & easy way to fundraise.

Enjoy a **coffee morning** with some home baking.

**Wine tasting night**. You can add some cheese for extra fun! Sell tickets and donate the takings.

Hold a **non-uniform day** at your work or school! Suggest a small donation to take part

Organise a **gig!** In a band or got some musical pals? Sort out a venue & sell tickets to your show!

Host a **film screening**. Ask your guests to donate the cost of a cinema ticket!





# Fundraising ideas



Celebrate your **birthday** by setting up an online fundraiser. You can set up a fundraising page on *Facebook* or *JustGiving*.

**Hold an auction!** Find a space, or set up a online page where items can be bid on.

**Hold a craft evening.** Ask friends for a donation to take part and pick a craft you can teach them, or will be easy for you all to learn together!

Host a **pub quiz**.

Ask everyone to send a baby photo for a **game of who's who!** Make a donation per guess, whoever gets most correct matches wins a prize.

Organise a **ceilidh**. Invite your friends & dance the night away!

**Sell your creations** online or at fairs! If selling with eBay, go to 'eBay for Charity' and make Scottish Refugee Council your favourite charity.

**Step or mile challenge.** Set a target to reach collectively & fundraise!

Game for good! Check out *Twitch's* Charity Tool and collect donations while you **stream** your favourite game.







# Dates to remember

25 January  
Burns Night

30 July  
Friendship Day

14 February  
Valentine's Day

12 August  
International Youth Day

21 February  
International Mother  
Language Day

5 September  
International Day of  
Charity

8 March  
International Women's  
Day

1 October  
International Music Day

6 April  
International Day of  
Sport for Development  
and Peace

17 October  
International Day for  
Eradication of Poverty

22 April  
Earth Day

17 November  
International Men's Day

5 June  
World Food Day

20 November  
Universal Children's Day

30 November  
Saint Andrews Day

**20 June**  
**World Refugee Day**

10 December  
Human Rights Day

# Take on a challenge!

☀️ Edinburgh Marathon Festival

☀️ Scottish Half Marathon

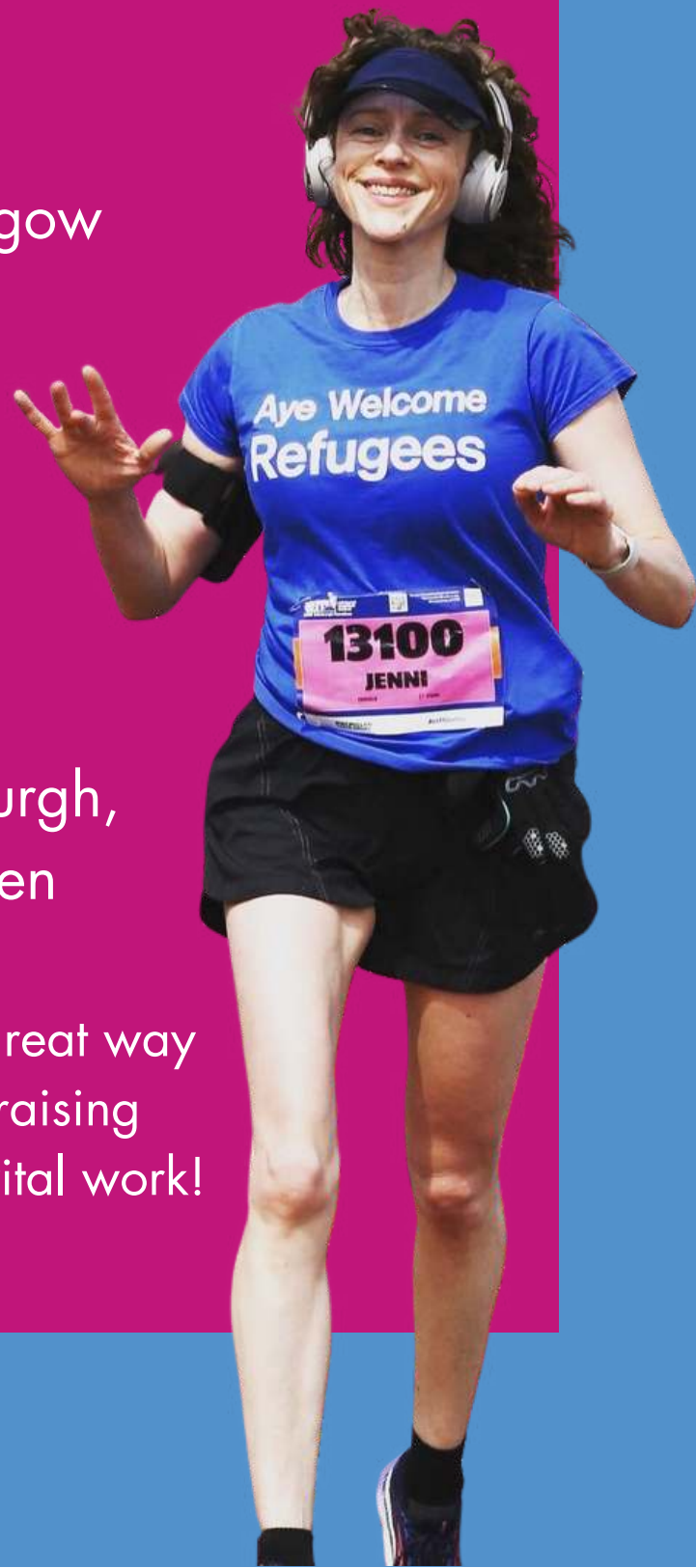
☀️ Mens/Womens 10k  
• Edinburgh, Glasgow

☀️ Loch Ness Marathon

☀️ Great Scottish Run

☀️ Kiltwalk  
• Glasgow, Edinburgh,  
Dundee, Aberdeen

Events like these can be a great way  
challenge yourself while raising  
awareness & funds for our vital work!



# Fundraising tips

Here are some hints and tips to help you beat your fundraising target!

- Tell your friends, family and colleagues - you may be surprised at how supportive they will be!
- Use social media! Share your fundraising journey by posting photos, videos and updates to encourage and inspire others.
- Set up a [JustGiving](#) Page and set yourself a target.
- Remind UK taxpayers to [Gift Aid](#) their donations. This increases the value of their gifts by 25% at no extra cost to them!
- Ask your workplace to [match](#) your fundraising.
- We're here to help! If you need any advice, please get in touch with our [fundraising team](#).



# Would you like to Sponsor me?

(Name) ..... is going to ..... (activity)  
on the (date) ..... to support refugees in Scotland.

Full Name	Home Address	Postcode	Total Amount	Date Paid	Gift Aid*
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If I have ticked the box headed 'Gift Aid?' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity or Community Amateur Sports Club (CASC) named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.